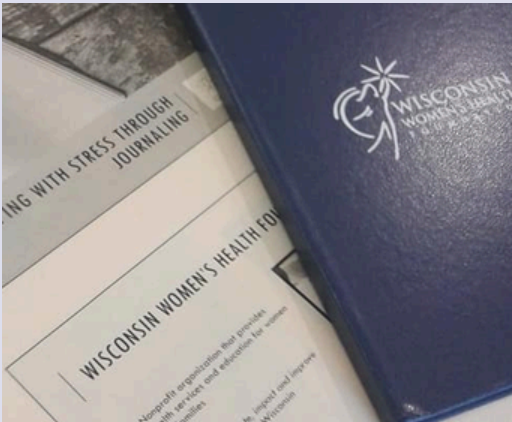


2025 ANNUAL REPORT



ABOUT GRAPEVINE

GrapeVine is a community-based **chronic disease prevention** program that is dedicated to helping Wisconsin residents achieve their **healthiest potential, at any age**.

We partner with local healthcare professionals and connect directly with community members to share **relevant, reliable, accessible health information, support and resources**.



WISCONSIN WOMEN'S
HEALTH FOUNDATION

2503 TODD DRIVE, MADISON, WI 53713

To learn more:

WWW.WWHF.ORG/GRAPEVINE/
608-251-1675, EXT. 118

**SHARING KNOWLEDGE
FOR THE HEALTH OF IT.**



HOW GRAPEVINE WORKS

WWHF develops health education curricula in partnership with academic partners.



Healthcare professionals are trained to provide free education sessions for Wisconsin communities.

WWHF connects individuals to trusted health information, support and resources.



SESSION TOPICS

Advance Care Planning
Bone Health
Brain Health
Breast Health
Diabetes (Type 2)
Gynecologic Cancers
Heart Disease & Stroke
Journaling, Coping with Stress
Mental Health
Nutrition
Opioid Misuse
Self-Care
Sleep



PARTNER TRAINING

52 Total Partners

9 New Partners

111 Partner Trainings Completed

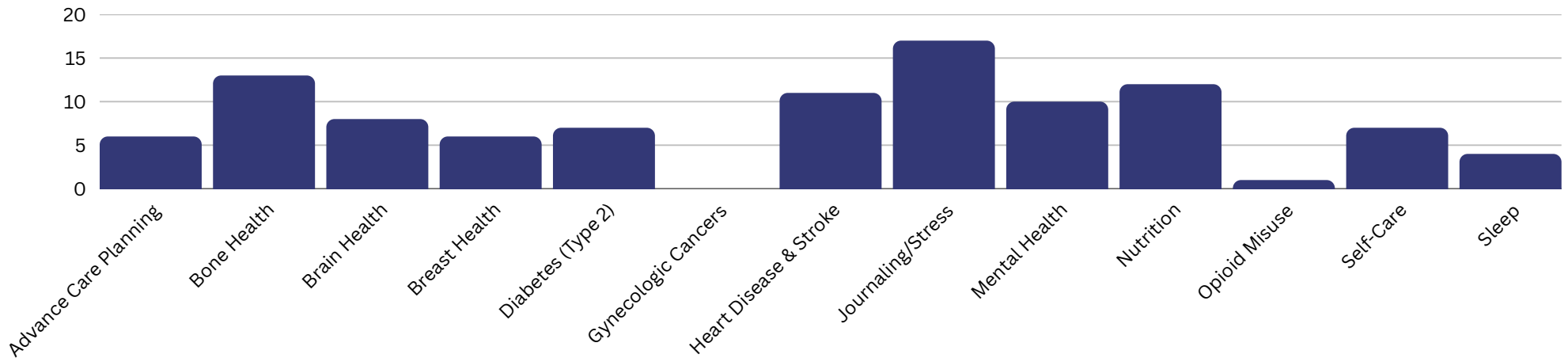
GRAPEVINE SESSIONS

102 Sessions Conducted

98 In-Person Sessions

35 Counties Reached

Sessions by Health Topic:



WHAT PARTNERS HAVE TO SAY ABOUT THE GRAPEVINE PROGRAM AND TEAM

"They [GrapeVine Team] do a great job keeping us informed, updated, and working with us so the education process is easier for everyone."

"[I like] that your presentations are already put together in an easy, digestible way and that we don't have to reinvent the wheel to teach these units."

"You do make it easy to present topics!! Love the frequent updates to content (evidenced based)."

"Thank you for supporting us and offering these nurse led programs! We appreciate you!"

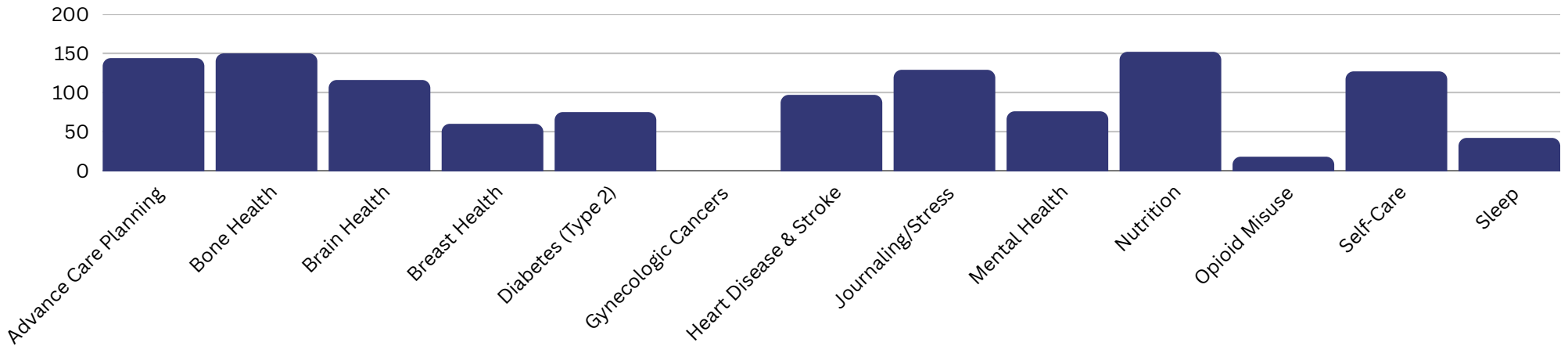




GRAPEVINE REACH

GRAPEVINE PROGRAM
2025 ANNUAL REPORT

1,186 PEOPLE ATTENDED A GRAPEVINE SESSION



ATTENDEE DEMOGRAPHICS (N=914)

AGE

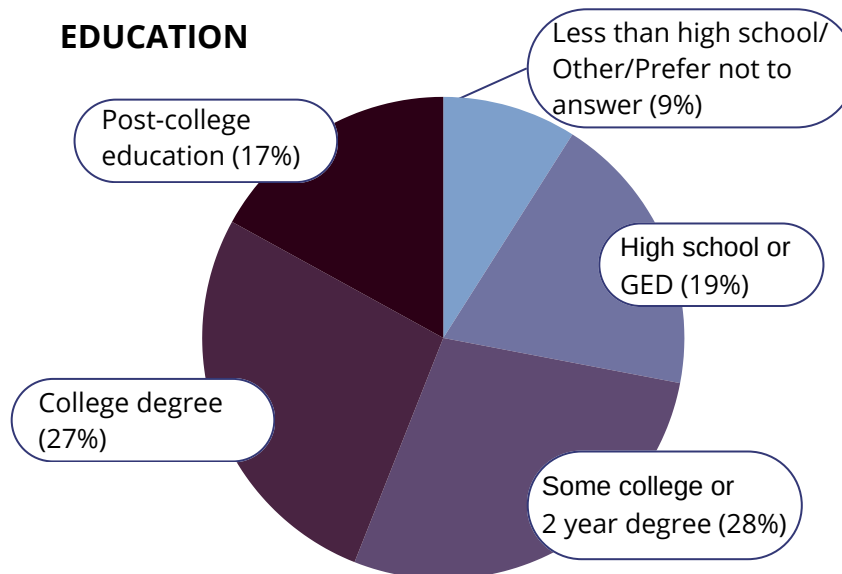
Range: 18-95

Average: 66

Breakdown:

- 18 - 39: 8%
- 40 - 59: 16%
- 60 - 79: 58%
- 80+: 18%

EDUCATION



GRAPEVINE DIGITAL EDUCATION

In addition to GrapeVine sessions:

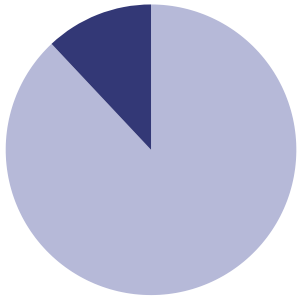
~1,768

People received our community e-newsletter with health information and resources



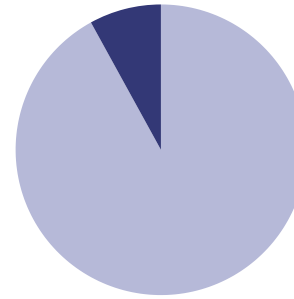
GRAPEVINE OUTCOMES

POST-SESSION SURVEY RESULT (N=914)



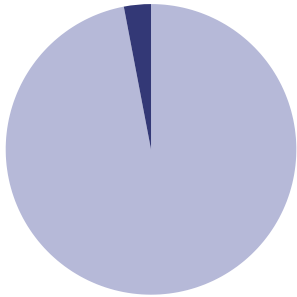
88%

of surveyed GrapeVine participants reported that the session they attended will **benefit their health**.



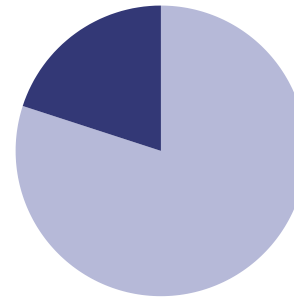
92%

of surveyed GrapeVine participants reported that they **learned new health information**.



97%

of surveyed GrapeVine participants reported that **session materials are useful**.



80%

of surveyed GrapeVine participants reported that they plan to **make lifestyle changes** to improve their health.

WHAT PARTICIPANTS HAVE TO SAY ABOUT GRAPEVINE

What is the most important message you are taking away from the session?



“Understand where you are in your life. Try to be positive about some things. Be grateful for some things in your life. Evaluate what is stressful and how important is this in your life.”

What did you like best about the session?

“The speaker was knowledgeable and the topic was presented in a form that was understandable.”

“Clear presentation, excellent speaker.”

“How passionate and knowledgeable the presenter was.”