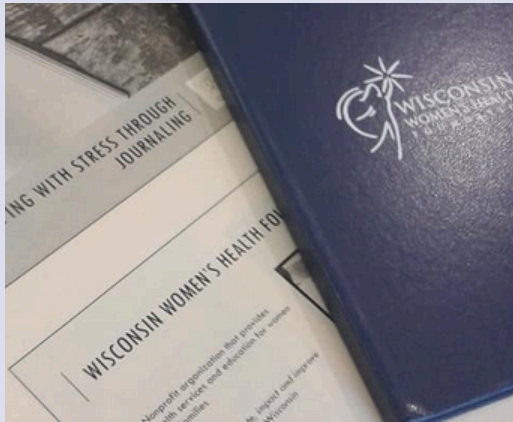


# 2024 ANNUAL REPORT



WISCONSIN WOMEN'S  
HEALTH FOUNDATION

2503 TODD DRIVE, MADISON, WI 53713

To learn more:

[WWW.WWHF.ORG/GRAPEVINE/](http://WWW.WWHF.ORG/GRAPEVINE/)  
608-251-1675, EXT. 118

**SHARING KNOWLEDGE  
FOR THE HEALTH OF IT.**

## ABOUT GRAPEVINE

GrapeVine is a community-based **chronic disease prevention** program that is dedicated to helping Wisconsin residents achieve their **healthiest potential, at any age.**

We partner with local healthcare professionals and connect directly with community members to share **relevant, reliable, accessible health information, support and resources.**

### HOW GRAPEVINE WORKS

WWHF develops health education curricula in partnership with academic partners.



Healthcare professionals are trained to provide free education sessions for Wisconsin communities.

WWHF connects individuals to trusted health information, support and resources.



### SESSION TOPICS

**Advance Care Planning**  
**Bone Health**  
**Brain Health**  
**Breast Health**  
**Diabetes (Type 2)**  
**Gynecologic Cancers**  
**Heart Disease & Stroke**  
**Journaling, Coping with Stress**  
**Mental Health**  
**Nutrition**  
**Opioid Misuse**  
**Self-Care**  
**Sleep**



### PARTNER TRAINING

**66** Total Partners

**7** New Partners

**46** Partner Trainings Completed

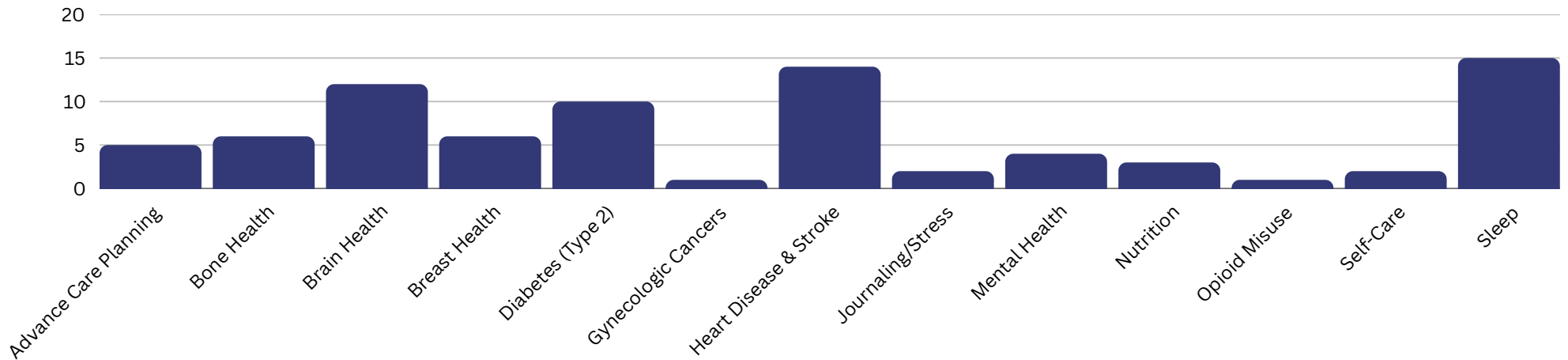
### GRAPEVINE SESSIONS

**81** Sessions Conducted

**66** In-Person Sessions  
(11 counties reached)

**15** Virtual Sessions  
(statewide reach)

Sessions by Health Topic:



### WHAT PARTNERS HAVE TO SAY ABOUT GRAPEVINE

#### What do you find to be the greatest benefit of being a GrapeVine Partner?

"I love being able to educate in my community. I like that the presentations are already made and incentives are given - participants love them! I find GrapeVine to be an effective and

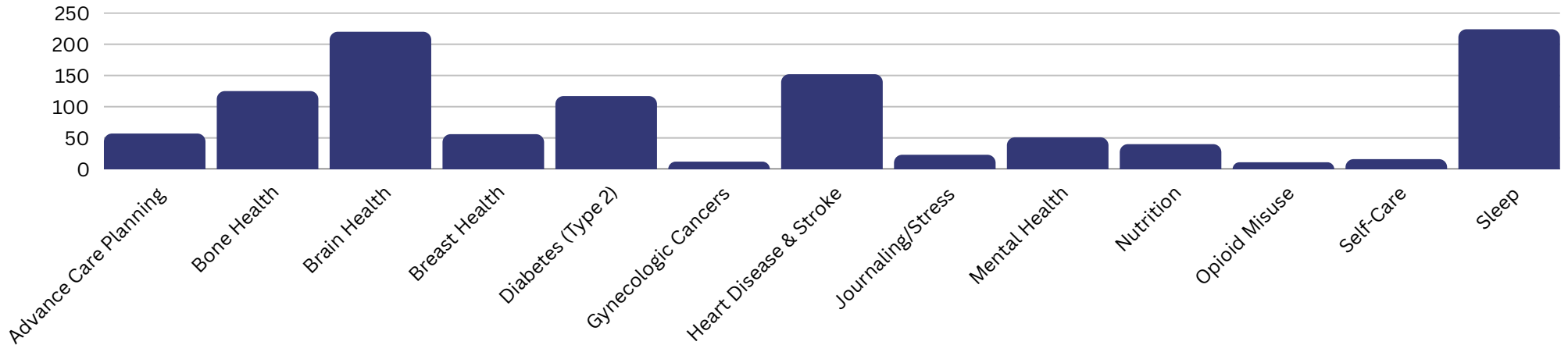
"I think it is such a great community resource. All of the health topics are so well researched and covered in these presentations."

"Thank you for working so hard on this wonderful program. We hope to continue growing our GrapeVine programs within our county."





### 1,104 PEOPLE ATTENDED A GRAPEVINE SESSION



### ATTENDEE DEMOGRAPHICS (N=844)

#### AGE (N=768)

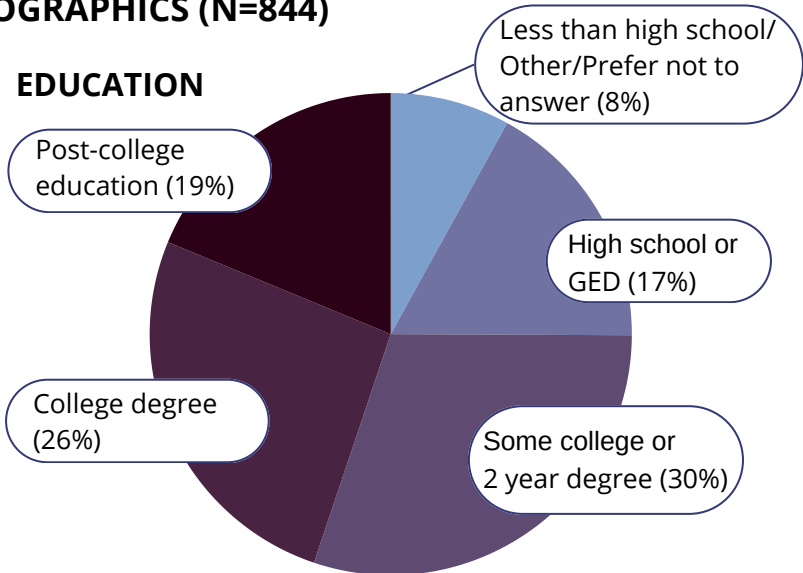
Range: 19-95

Average: 67

Breakdown:

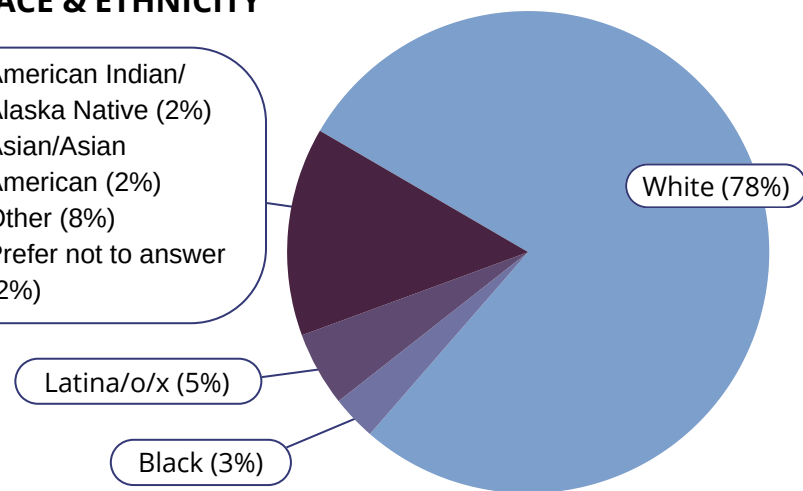
- 19 - 39: 8%
- 40 - 59: 16%
- 60 - 79: 54%
- 80+: 22%

#### EDUCATION



#### RACE & ETHNICITY

- American Indian/ Alaska Native (2%)
- Asian/Asian American (2%)
- Other (8%)
- Prefer not to answer (2%)



### GRAPEVINE DIGITAL EDUCATION

In addition to GrapeVine sessions:

# ~1,870

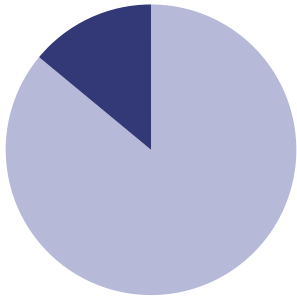
People received our e-newsletter with health info & resources

# ~230

People downloaded our health info sheets

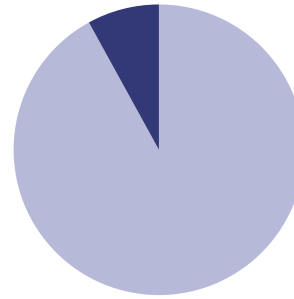


## POST-SESSION SURVEY RESULT (N=854)



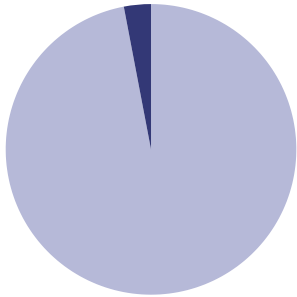
**86%**

of surveyed GrapeVine participants reported feeling **motivated to take action to improve their health** after attending a session.



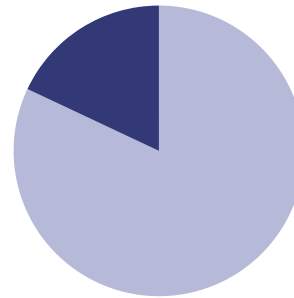
**92%**

of surveyed GrapeVine participants reported that they **learned new health information**.



**97%**

of surveyed GrapeVine participants reported that session materials were useful.



**82%**

of surveyed GrapeVine participants reported that they plan to make lifestyle changes to improve their health.

## WHAT PARTICIPANTS HAVE TO SAY ABOUT GRAPEVINE

What is the most important message you are taking away from the session?



"Being more attentive to the lifestyle factors I can control to reduce risk of disease."

"I have always taken care of everyone else, leaving myself at the end. I will reach out for help because I want to change and I haven't been able to do it on my own."

What did you like best about the session?

"The presenter was caring & empathetic. The information presented was practical and useful."

"Education is always helpful... and it gave me hope."