

FIRST BREATH 2023 PROVIDER SURVEY SUMMARY



BACKGROUND

First Breath is a program that **helps people make positive changes** to their tobacco, alcohol, and other substance use during pregnancy and beyond. First Breath trains health professionals called "First Breath Providers" to use the Ask-Advise-Refer model to address perinatal substance use as part of existing perinatal care. They provide a brief intervention and submit a referral to First Breath. From there, First Breath's team of highly trained, locally based Health Educators provide comprehensive, tailored services to help participants reach their goals.

PROVIDER SURVEY

Providers are a key strength of the First Breath Program. They identify and refer between 800 and 1,600 pregnant, postpartum, and caregiving people to First Breath each year. First Breath conducts a provider survey to better understand their practices, strengths, and needs. In 2023, an online survey was sent to approximately 1,300 First Breath Providers. **110 providers completed the survey.**

RESULTS (n=110)

Appropriateness

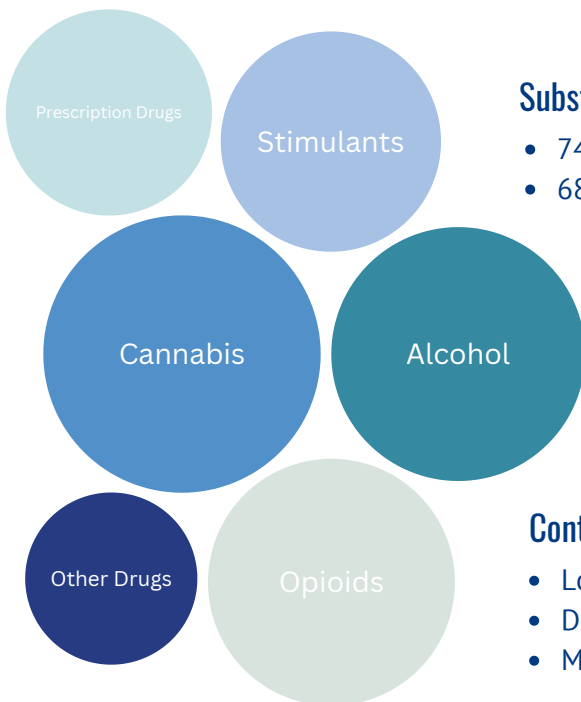
100% Say that First Breath materials and services are appropriate for the communities they serve

Satisfaction

96% Are satisfied with the communication, technical assistance, and support from First Breath

TRAINING NEEDS: 2024 & BEYOND

First Breath will create training modules to increase providers' confidence and impact addressing tobacco and other substance use with their patients and clients. Providers ranked substance - specific modules in order of greatest need:



Substance Specific Module Preferences

- 74% prefer pre-recorded trainings
- 68% prefer 30 minute modules

Continuing education topic suggestions

- Long term vaping risks
- Delta 8 and 9
- Mental health

Referrals

99% Say they are comfortable referring patients to the First Breath program

PROVIDER QUOTES

It's always a good feeling to have a solid program to refer people to when they are ready for change. I feel confident in First Breath services which is nice.

First Breath is very helpful in supporting our pregnant mothers and their families. They offer easily understood and supportive materials.

First Breath helps me to maintain a healthy curiosity about my clients and helps them to feel valued and heard.

~ First Breath Providers

To learn more about the First Breath program and its impact visit: providefirstbreath.org

Questions? Contact Us! 608-225-1675 ext 125 | firstbreath@wwhf.org

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