

2023 ANNUAL REPORT



WISCONSIN WOMEN'S
HEALTH FOUNDATION

2503 TODD DRIVE, MADISON, WI 53713

To learn more:

WWW.WWHF.ORG/GRAPEVINE/
608-251-1675, EXT. 118

SHARING KNOWLEDGE
FOR THE HEALTH OF IT.

ABOUT GRAPEVINE

GrapeVine is a community-based **chronic disease prevention** program that is dedicated to helping Wisconsin residents achieve their **healthiest potential, at any age**.

We partner with local healthcare professionals and connect directly with community members to share **relevant, reliable, accessible health information, support and resources**.

HOW GRAPEVINE WORKS

WWHF develops health education curricula in partnership with academic partners.



Healthcare professionals are trained to provide free education sessions for Wisconsin communities.

WWHF connects individuals to trusted health information, support and resources.



SESSION TOPICS

Advance Care Planning
Bone Health
Brain Health
Breast Health
Diabetes (Type 2) Prevention
Gynecologic Cancers
Heart Disease & Stroke
Journaling, Coping with Stress
Mental Health
Nutrition
Opioid Misuse Prevention
Self-Care
Sleep



PARTNER TRAINING

20 New Partners
(Goal: 15)

62 Total Partners
(Goal: 50)

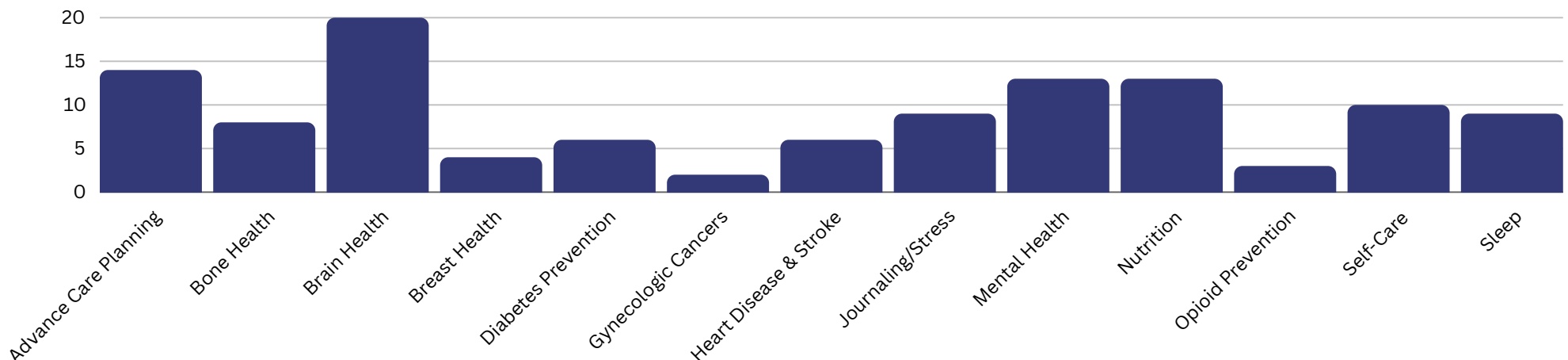
66 Partner Trainings Completed
(Goal: 60)

GRAPEVINE SESSIONS

117 Sessions Conducted
(Goal: 45)

92% Partner-Led Sessions
(Goal: >50%)

Sessions by Health Topic:



ANNUAL GRAPEVINE CONFERENCE 2023: RECONNECTING WITH YOUR COMMUNITY

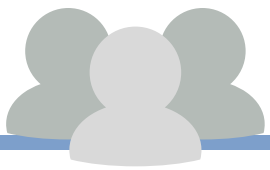
GrapeVine held an in-person conference for the first time since 2019:

- **96%** of attendees reported the conference was a **valuable event** for them to attend
- **100%** of attendees said they **learned something new** to share with their communities

*It was all excellent!! Really great topics, presenters & very informative!!
Thank you!!*

I found the Well Badger and After Breast Cancer Diagnosis (ABCD) information interesting and useful for resources.

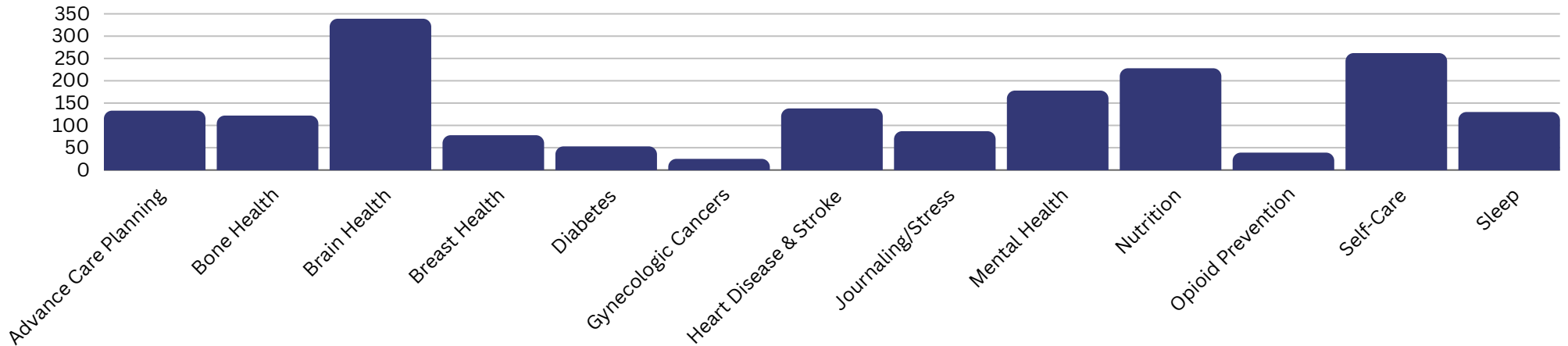




GRAPEVINE REACH

GRAPEVINE PROGRAM
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1,812 PEOPLE ATTENDED A GRAPEVINE SESSION (Goal: 720)



ATTENDEE DEMOGRAPHICS (N=1,235)

AGE

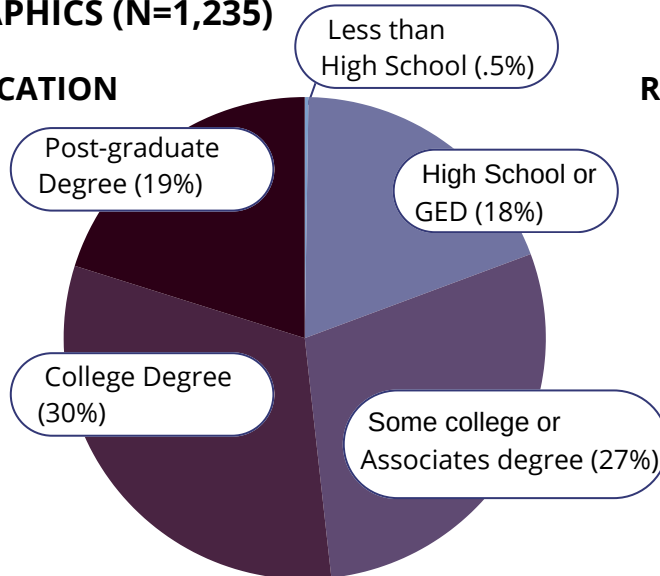
Range: 18-95

Average: 61

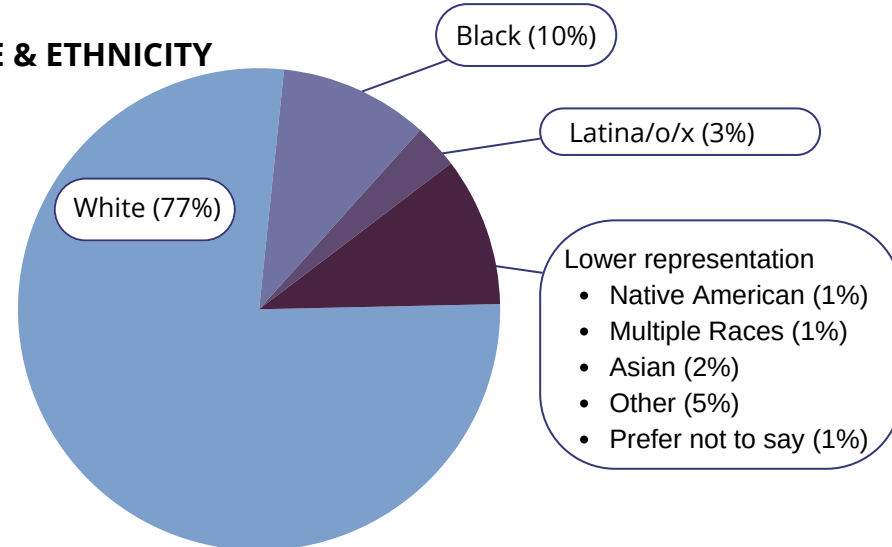
Breakdown:

- 20 - 39: 9%
- 40 - 59: 20%
- 60 - 79: 53%
- 80+: 19%

EDUCATION



RACE & ETHNICITY



GRAPEVINE DIGITAL EDUCATION

In addition to
GrapeVine sessions:

~1,880

People received our e-newsletter
with health info & resources

~230

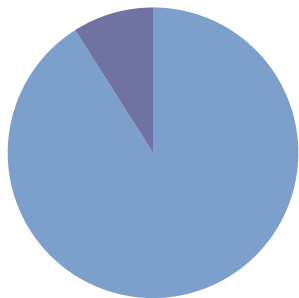
People downloaded
our health info sheets



GRAPEVINE OUTCOMES

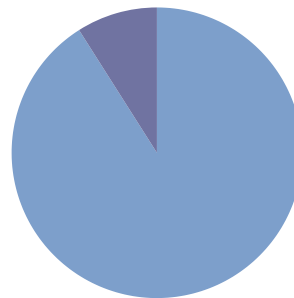
GRAPEVINE PROGRAM
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POST-SESSION SURVEY RESULT (N=1,396)



91%

of surveyed GrapeVine participants reported feeling **motivated to take action to improve their health** after attending a session.



91%

of surveyed GrapeVine participants reported that they **learned new health information**.

PARTICIPANT ADVISORY GROUP ANNUAL SURVEY (N=70)



88%

utilized materials & handouts after attending a session



92%

said GrapeVine has positively impacted them and their health



90%

said they are interested in changing their lifestyle behaviors

WHAT PARTICIPANTS & PARTNERS HAVE TO SAY ABOUT GRAPVINE

What is the most important message you are taking away from the session?



"After the self-care seminar I felt empowered. Some of my doctors were not the best for me and I was just kind of frozen on what to do. I decided that it was in my best interest to change because of this seminar. It just gave me the boost I needed. Thank you!!"

-GrapeVine Participant

"I find the Grapevine sessions very motivating."

-GrapeVine Participant

What do you like about being a GrapeVine Partner?



"We absolutely love the educational opportunities GrapeVine allows and supports us in providing to our community."

-GrapeVine Partner