

FIRST BREATH 2022 PROVIDER SURVEY SUMMARY



BACKGROUND

First Breath is a program that **helps people make positive changes** to their tobacco, alcohol, and other substance use during pregnancy and beyond. First Breath trains health professionals called "First Breath Providers" to use the Ask-Advise-Refer model to address perinatal substance use as part of existing perinatal care. They provide a brief intervention and submit a referral to First Breath. From there, First Breath's team of highly trained, locally based Health Educators provide comprehensive, tailored services to help participants reach their goals.

PROVIDER SURVEY

Providers are a key strength of the First Breath Program. They identify and refer between 800 and 1,600 pregnant, postpartum, and caregiving people to First Breath each year. First Breath conducts a provider survey to better understand their practices, strengths, and needs. In 2022, an online survey was sent to approximately 1,000 First Breath Providers. **179 providers completed the survey.**

RESULTS (n=179)

Appropriateness

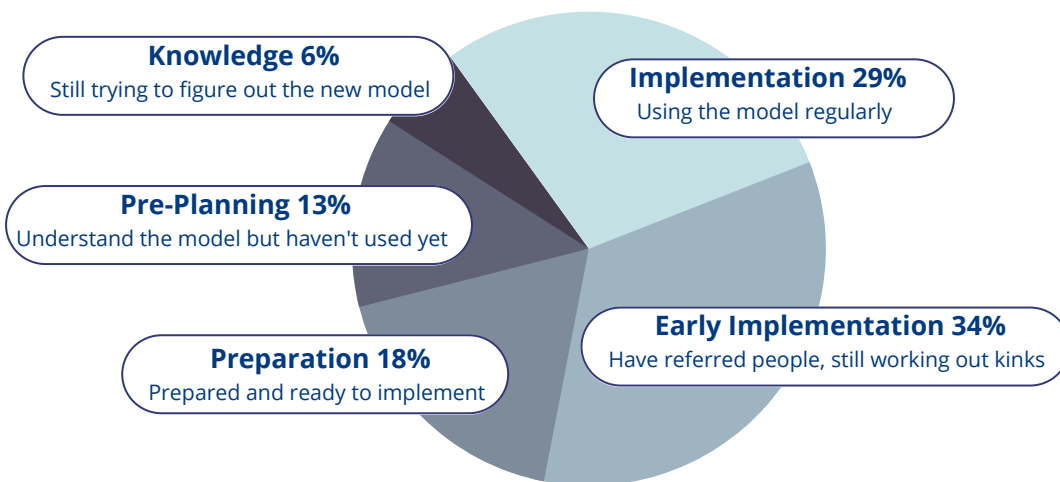
98% Say that First Breath materials and services are appropriate for the communities they serve

Satisfaction

89% Are satisfied with the communication, technical assistance, and support from First Breath

New Model

In 2022, First Breath launched a new, expanded model to address tobacco, alcohol, and other substance use. Providers assessed their "stage" of new model utilization.



83% Completed the new First Breath onboarding training

47% Report that COVID-19 impacted their ability to implement First Breath

TRAINING NEEDS: 2023 & BEYOND

First Breath will create training modules to increase providers' confidence and impact addressing tobacco and other substance use with their patients and clients. Providers ranked substance - specific modules in order of greatest need:

- #1 CANNABIS
- #2 ALCOHOL
- #3 OPIOIDS
- #4 STIMULANTS
- #5 PRESCRIPTION DRUG MISUSE

PROVIDER QUOTE

First Breath is a great way to refer pregnant and postpartum moms to qualified staff. I appreciate not having to be the expert but know my participants are going to receive excellent information and hopefully make a healthy life change for themselves and their children.
~ First Breath Provider

To learn more about the First Breath program and its impact visit: providefirstbreath.org

Questions? Contact Us! 608-225-1675 ext 125 | firstbreath@wwhf.org

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