

2022 ANNUAL REPORT



WISCONSIN WOMEN'S
HEALTH FOUNDATION

2503 TODD DRIVE, MADISON, WI 53713

To learn more:

WWW.WWHF.ORG/GRAPEVINE/
608-251-1675, EXT. 118

SHARING KNOWLEDGE
FOR THE HEALTH OF IT.

ABOUT GRAPEVINE

GrapeVine is a community-based **chronic disease prevention** program that is dedicated to helping Wisconsin residents achieve their **healthiest potential, at any age**.

We partner with local healthcare professionals and connect directly with community members to share **relevant, reliable, accessible health information, support and resources**.

HOW GRAPEVINE WORKS

WWHF develops health education curricula in partnership with academic partners.



Healthcare professionals are trained to provide free education sessions for Wisconsin communities.

WWHF connects individuals to trusted health information, support and resources.



SESSION TOPICS

Advance Care Planning
Bone Health
Brain Health
Breast Health
Diabetes (Type 2) Prevention
Gynecologic Cancers
Heart Disease & Stroke
Journaling, Coping with Stress
Mental Health
Nutrition
Opioid Misuse Prevention
Self-Care
Sleep



PARTNER TRAINING

17 New Partners
(Goal: 15)

52 Total Partners
(Goal: 50)

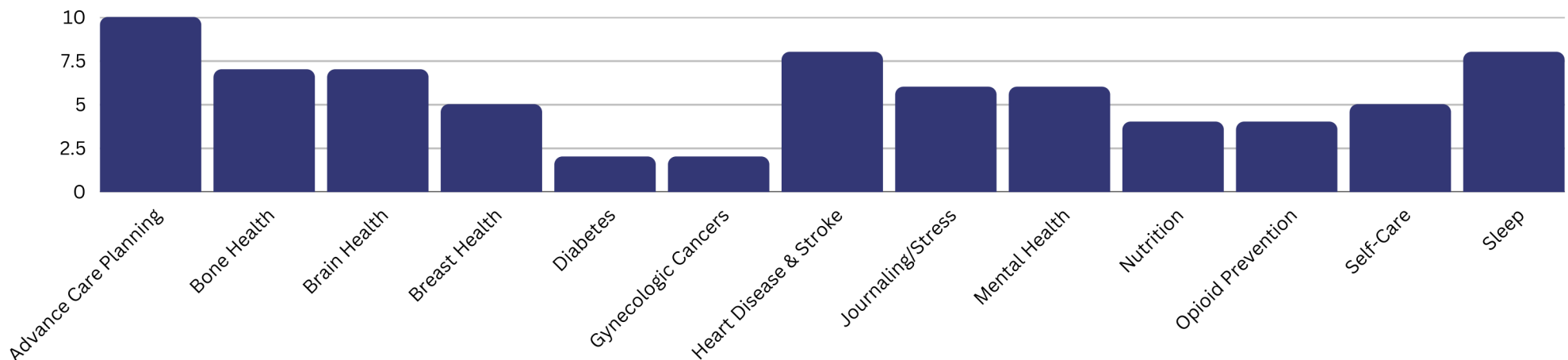
70 Partner Trainings Completed
(Goal: 60)

GRAPEVINE SESSIONS

74 Sessions Conducted
(Goal: 45)

93% Partner-Led Sessions
(Goal: >50%)

Sessions by Health Topic:



ANNUAL GRAPEVINE CONFERENCE 2022: EQUITY & INCLUSION

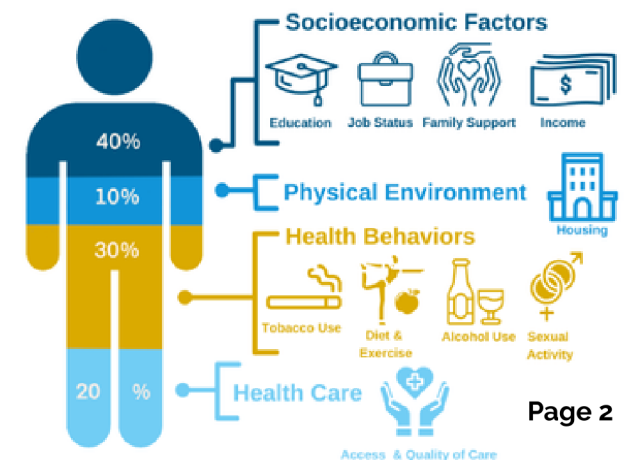
100% of attendees reported the conference was a **valuable event** for them to attend.

Of partners who attended the **Health Equity** session:

- **100%** said the session increased their knowledge on this topic
- **100%** are confident in their ability to apply health equity principles to their work as a GrapeVine Partner

Of partners who attended the **Gender Inclusivity 101** session:

- **100%** said the session increased their knowledge on this topic
- **83%** are confident in their ability to apply gender inclusive approaches to their work as a GrapeVine Partner

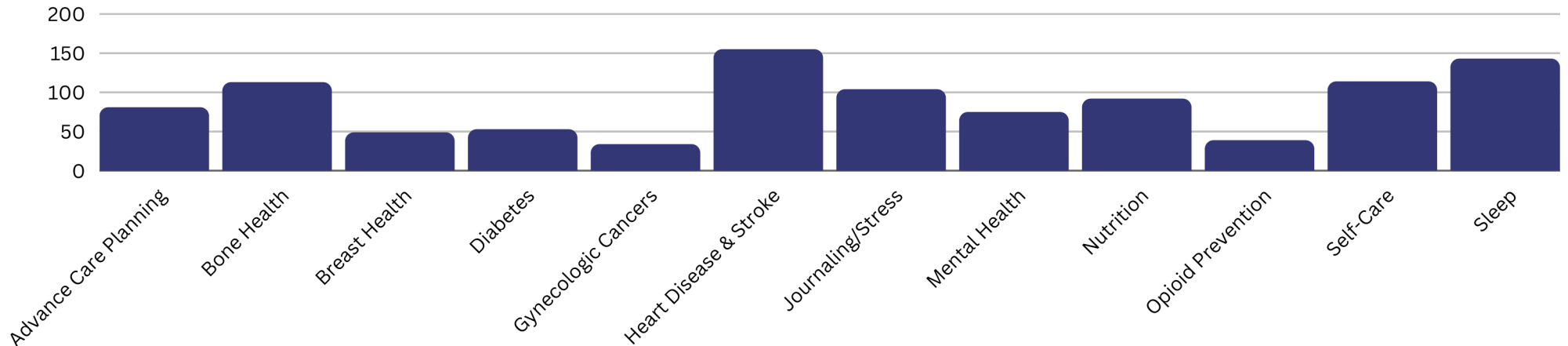




GRAPEVINE REACH

GRAPEVINE PROGRAM
2022 ANNUAL REPORT

1,158 PEOPLE ATTENDED A GRAPEVINE SESSION (Goal: 720)



ATTENDEE DEMOGRAPHICS (N=763)

AGE

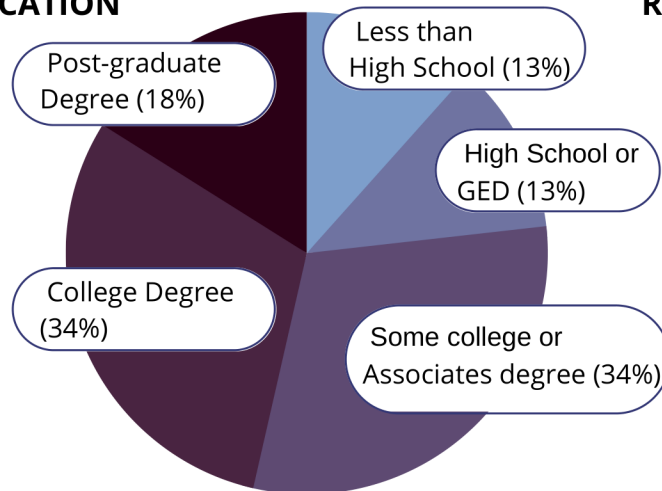
Range: 21-94

Average: 64

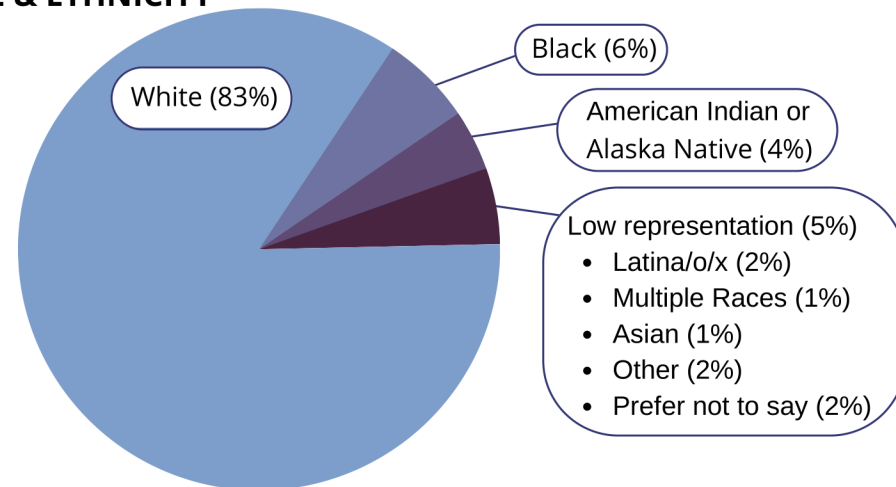
Breakdown:

- 20 - 39: 10%
- 40 - 59: 19%
- 60 - 79: 54%
- 80+: 17%

EDUCATION



RACE & ETHNICITY



GRAPEVINE DIGITAL EDUCATION

In addition to
GrapeVine sessions:

~1,800

People received our e-newsletter
with health info & resources

~230

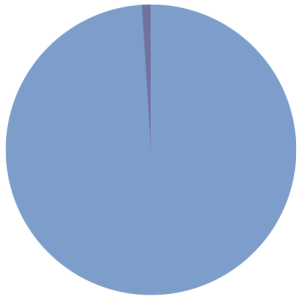
People downloaded
our health info sheets



GRAPEVINE OUTCOMES

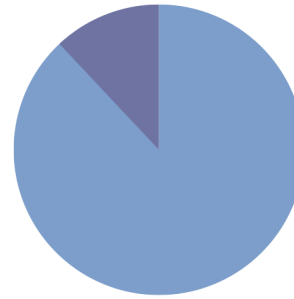
GRAPEVINE PROGRAM
2022 ANNUAL REPORT

POST-SESSION SURVEY RESULT (N=763)



99%

of surveyed GrapeVine participants reported feeling **motivated to take action to improve their health** after attending a session.



88%

of surveyed GrapeVine participants reported that they **learned new health information**.

PARTICIPANT ADVISORY GROUP ANNUAL SURVEY (N=40)



90%

Utilized materials & handouts after attending a session



100%

Said the info was both **important** and **relevant** to their health



100%

said the info "reflected their values, beliefs, and identity"

WHAT PARTICIPANTS & PARTNERS HAVE TO SAY ABOUT GRAPVINE

What is the important message you are taking away from the session?



"Give myself grace. I can't be everything to everyone, and am no good to anyone if I don't first take care of myself! This was a very good session. "

-GrapeVine Participant (Self-Care)

"We don't have to implement all things right away. We can implement strategies towards a healthier lifestyle a little at a time."

-GrapeVine Participant (Nutrition)

What do you like about being a GrapeVine Partner?



"GrapeVine has kept me current on important health topics that are vital education topics for my community."

-GrapeVine Partner