



FOR IMMEDIATE RELEASE

July 15, 2008

Media Contact: Lisa Schemmel
(608) 251-1675; cell (608) 235-6242

New Wisconsin Women's Health Guide in Spanish Released

Two women's organizations collaborate to help improve the health of Wisconsin Latinas

Milwaukee – The Wisconsin Women's Health Foundation (WWHF) and the Wisconsin Alliance for Women's Health (WAWH) will announce the release of their *Wisconsin Women's Health Guide – Spanish Version* at 2:00 p.m. today at the Sixteenth Street Community Health Center, 1032 S. Cesar E. Chavez Dr., Milwaukee.

Last year, the two leading women's health organizations introduced the English version of the Wisconsin Women's Health Guide – a comprehensive, 222-page guide designed to help Wisconsin women and their families connect to health information and services in their own communities.

"When we launched the guide last year, one of the first questions asked was, 'When will it be available in Spanish?'" notes WAWH Director, Sara Finger. "Recognizing that the Latino community is the fast growing population in Wisconsin, we immediately committed ourselves to adapting it into Spanish."

In partnership with the Latino Health Council of Dane County, WWHF and WAWH adapted the health guide into a linguistically and culturally competent resource for Wisconsin's Spanish speaking communities.

"It can be difficult navigating through today's overwhelming health care system, especially for Spanish speaking individuals," says WWHF Founder and President, Sue Ann Thompson. "Since women are instrumental in creating healthier families and a healthier Wisconsin, we hope this guide will be used to empower Wisconsin Latinas to make positive decisions for their health and the health of their families."

The guide provides general information on a variety of women's health topics and a list of health services for each of Wisconsin's 72 counties. Among the 44 categories of services and resources listed, readers will find contact information for transportation providers, long term care assistance, child care assistance, job centers, public libraries and community action agencies.

Over the next few months, the two organizations will be working to equip health care and community service providers with copies of the Wisconsin Women's Health Guide in Spanish. It's available electronically on their respective Web sites: www.wwhf.org and www.supportwomenshealth.org.

The Wisconsin Women's Health Foundation (WWHF) is a statewide non-profit organization whose mission is to help Wisconsin women and their families reach their healthiest potential. WWHF develops women's health education and outreach programs, publishes resource materials, funds women's health research, and provides scholarships for women in academic medicine. To learn more about WWHF, visit www.wwhf.org.

The Wisconsin Alliance for Women's Health (WAWH) advances women's health by creating an environment in which the public and elected officials confidently support women's health policy. To learn more about WAWH, visit www.supportwomenshealth.org

###